



Believe me, folks, it's trading time at Dick Wilson Ford. The 1965's are here and we are trying to deliver them as quickly as possible. Consequently our used car stock is still increasing. I am sure that you are aware of our space problem and can certainly understand why it is necessary for you to help me and help yourself at the same time. I have cut the prices on my used cars so drastically that I am sure you will appreciate the terrific savings available to you RIGHT NOW!

I will help you in every way possible to get the best possible financing and the easiest terms.

Remember, I still have a limited number of Brand New 1964 cars and trucks available for your selection.

So when I say HELP I mean it. Help me to help you take advantage of the fine savings from the Ford Dealer who puts the price on the windshield of each car, who offers the unprecedented 4 Star Quality Used Car Guarantee, and who let's you be the salesman. You make your own selection, where you save money.

Dick Wilson

P.S. It has become more and more apparent to me that the South Bay area needs a dealer who will sell a used car and give a guarantee that really means something. We, at Dick Wilson Ford, have developed a guarantee that will do just this. Each of our quality used cars is protected by the official Dick Wilson 4-Star Guarantee. I am sure that you, our friends and neighbors, will appreciate the confidence this will give you in the car of your choice selected from our fine inventory of used cars.

Remember, each used car at Dick Wilson Ford has the selling price clearly marked on the windshield.

HELP! HELP! HELP!

Dick Wilson Ford
**MUST REDUCE
 USED CAR INVENTORY
 PRICES SLASHED**
 WE MUST MOVE THESE CARS NOW !!
SAVE \$\$\$ AS NEVER BEFORE
 EVERY CAR PRICED LOW FOR QUICK SALE
BUY NOW !!! SAVE NOW !!!

**DICK WILSON'S
 Quality Used Car
 4 STAR
 ★★ ★★
 GUARANTEE**

***FREE** 1000-MILE OR 30-DAY UNCONDITIONAL GUARANTEE of Brakes, Steering, Motor, Transmission and Differential. Covering ALL PARTS & LABOR AT NO COST TO YOU.

***FREE** 7-DAY TRIAL EXCHANGE Privilege.

***FREE** 4 QUARTERLY SAFETY CHECKS. Free Lubrication Free Brake Adjustment Free Complete Safety Inspection.

***PLUS** 2-YR. OR 24,000 SERVICEABILITY GUARANTEE.
 LOOK FOR THE 4 STARS ON THE WINDSHIELD

<p>'59 CHEVROLET PARKWOOD WAGON Radio, heater, automatic. Popular 6 cylinder. Stock #1014</p> <p>\$695</p> <p>'61 T-BIRD Full power including windows and seats, air conditioning. QY752.</p> <p>\$1695</p> <p>'60 Chevrolet Impala Convertible. Radio, heater, automatic power steering, brakes & windows, factory air conditioning. PVJ885.</p> <p>\$1195</p> <p>'63 FORD GALAXIE "500" Hardtop coupe, Radio, heater, 406 engine, 4-SPEED New tires. HPP890.</p> <p>\$2295</p> <p>'58 T-BIRD Radio, heater, automatic, power steering. ITH111</p> <p>\$695</p>	<p>'62 FORD GALAXIE FORDOR Automatic, power steering and brakes. Gorgeous jet black. GGL595.</p> <p>\$1095</p> <p>'59 OLDSMOBILE "98" HARDTOP COUPE Full power, all extras GLY033</p> <p>\$595</p> <p>'61 OLDSMOBILE SUPER "88" HARDTOP Radio, heater, automatic, power steering and brakes, factory air conditioning, new tires. LRT518.</p> <p>\$1695</p> <p>'60 PONTIAC SAFARI STATION WAGON Radio, heater, automatic, power brakes, new tires GFU180</p> <p>\$1295</p> <p>'62 FALCON FORDOR SEDAN Radio, heater, automatic, deluxe trim, new tires.</p> <p>\$1295</p>	<p>'60 CHEVROLET PARKWOOD STATION WAGON Radio, heater, automatic, power steering, factory air conditioning, new tires. Stock #1019.</p> <p>\$1195</p> <p>'61 OLDSMOBILE SUPER "88" HARDTOP Radio, heater, automatic, power steering and brakes, factory air conditioning, new tires. LRT518.</p> <p>\$1695</p> <p>'60 PONTIAC SAFARI STATION WAGON Radio, heater, automatic, power brakes, new tires GFU180</p> <p>\$1295</p> <p>'62 FALCON FORDOR SEDAN Radio, heater, automatic, deluxe trim, new tires.</p> <p>\$1295</p>	<p>'60 FORD GALAXIE HARDTOP Radio, heater, automatic. OES626</p> <p>\$695</p> <p>'63 MONZA COUPE Automatic, radio & heater. A real steal.</p> <p>\$1395</p> <p>'59 PONTIAC Catalina Coupe Radio, heater, automatic power steering. NVR954</p> <p>\$595</p> <p>'63 FALCON FORDOR SEDAN Polar white finish. Economy stick shift. HAV245</p> <p>\$1295</p> <p>'61 FORD GALAXIE HARDTOP Radio, heater, automatic. PLM020</p> <p>\$1095</p>	<p>'63 CHEVROLET BEL AIR 2-DOOR Automatic, heater, new tires. EDG758</p> <p>\$1795</p> <p>'62 FORD GALAXIE HARDTOP Radio, heater, automatic, power steering. HZF668</p> <p>\$1295</p> <p>'60 DODGE 4 Door Sedan Radio, heater, automatic new tires. IFF936</p> <p>\$695</p> <p>'61 MERCURY STATION WAGON Colony Park. Radio, heater, automatic, power steering and brakes, new tires.</p> <p>\$1495</p> <p>'63 FORD FORDOR SEDAN Automatic, heater, Polar White, new tires. FSN962</p> <p>\$1695</p>
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Brand New Cars Ready For Immediate Delivery!

<p>GALAXIE 500 FAST BACK</p> <p>\$2299 FULL PRICE</p> <p>24-month or 24,000-mile Ford Motor Co. continuing guaranty. You can't beat it.</p>	<p>GALAXIE 500 SEDAN</p> <p>\$2445 FULL PRICE</p> <p>Cruisomatic, whitewalls, safety group, many extras. The most popular family car available for immediate delivery at this special reduced price.</p>	<p>LEASE A NEW CAR</p> <p>ALL MAKES & MODELS AVAILABLE ON TERMS TO SUIT YOU.</p> <p>CALL HAL DANIELS FOR FURTHER DETAILS AT DICK WILSON FORD</p>	<p>T-BIRD HARDTOP</p> <p>\$3697 FULL PRICE</p> <p>Cruisomatic, power steering & brakes, radio, heater plus many extras on this most beautiful of all '64 model cars.</p>	<p>FALCON 4-DOOR SEDAN</p> <p>\$1799 FULL PRICE</p> <p>Deluxe trim, whitewalls, all white with a sporty red interior. An extra special buy for the introduction of the all-new '65 line.</p>
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HURRY, WHILE THERE IS STILL A SELECTION. TAKE ADVANTAGE OF THE REDUCED PRICES ON OUR REMAINING 1964 CARS AND TRUCKS!

<p>CALL US NOW TOLL FREE L.A. SP 2-5526 FROM BAY AREA FR 6-8793</p>	<p>DICK WILSON FORD 730 South Pacific Coast Highway REDONDO BEACH OPEN EVERY DAY 'TIL 10 P.M. INCLUDING SATURDAY AND SUNDAY</p>	<p>EASY-TO-REACH 6 Blocks South of Torrance Boulevard on Pacific Coast Highway</p>
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